

# INDUSTRY SUMMIT 2022



## 2022 SUMMIT SPONSORSHIP KIT

**ANY QUESTIONS?**

Contact Industry Summit Sales Development Manager Cathy Vick  
at [info@industry-summit.org](mailto:info@industry-summit.org) or 410-940-6347



**FPDA**



**INDUSTRY-SUMMIT.ORG**



# INDUSTRY SUMMIT Sponsorship Packages

CLICK ON YOUR ASSOCIATION  
TO RESERVE YOUR SPONSORSHIP



FPDA



**ELEVATE  
YOUR COMPANY'S  
PRESENCE**

Increase your impact and expand your exposure when you take advantage of the substantial savings in three specially curated packages. Don't see a package that interests you? Let's work together to find a solution.



## **GOLD PACKAGE** ~~\$5,000~~ **EXCLUSIVE**

**INCLUDES:**

- Industry Summit Dailies: Your logo (linked to your website) included in daily emails sent to each attendee during the Industry Summit.
- Closing Dinner and Concert: Includes custom branding and a signature drink, your company logo on signage, and recognition on the summit schedule on the website, in the mobile app, and in marketing materials.
- Two dedicated emails promoting your company and products.
- Your linked company logo on the Industry Summit website.
- Sponsorship recognition in your association's newsletter, social media channels, and all marketing materials for the summit.
- On-site signage and podium recognition.



## **SILVER PACKAGE** ~~\$3,500~~ **TWO THREE AVAILABLE**

**INCLUDES:**

- Introduction of your company when you welcome one of the educational session speakers to the stage or submit a one-minute commercial to be shown at the beginning of the session (Cybersecurity with Michael Foster or the ITR economic update with Connor Lokar).
- Your company logo on signage at the educational session, recognition on the schedule of events on the mobile app, the summit web page, and marketing materials.
- Your linked company logo on the Industry Summit website.
- Sponsorship recognition in your association's newsletter, social media channels, and marketing materials for the summit.
- On-site signage and podium recognition.



## **BRONZE PACKAGE** ~~\$2,500~~ **JUST ESA AVAILABLE ONE AVAILABLE PER ASSOCIATION**

**INCLUDES:**

- Lunch & Supplier Showcase: Announce the winner of the exhibitor raffle! Includes branded napkins, your company logo on signage, and recognition on the summit schedule on the website, in the mobile app, and in marketing materials.
- Your linked company logo on the Industry Summit website.
- Sponsorship recognition in your association's newsletter, social media channels, and marketing materials for the summit.
- On-site signage and podium recognition.



# INDUSTRY SUMMIT

## A-La-Carte Sponsorships

CLICK ON YOUR ASSOCIATION  
TO RESERVE YOUR SPONSORSHIP



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### EVENT SPONSORSHIPS

Includes your logo on signage at the sponsored event and recognition on the Industry Summit schedule in the summit mobile app, on the summit web page, and on-site and podium signage.

#### SUNDAY



**ESA & ISD AVAILABLE**

One available per association. Includes branded napkins and a signature drink.

#### BREAKFAST

\$1,000

#### MONDAY

#### HOSPITALITY AREA

\$500

**SOLD**



**NEW FOR 2022**

\$1,000

Three available; one roundtable per association.



#### YOUNG EXECUTIVE NETWORKING EVENT

\$750

One available per association.

**ISD & FPDA AVAILABLE**

#### ESA DINNER + AUCTION

\$750

**SOLD**



#### TUESDAY

#### BREAKFAST

\$1,000

**SOLD**

#### HOSPITALITY AREA

\$500

**SOLD**

#### WEDNESDAY

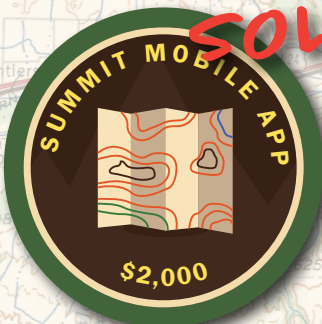
Includes a single-color imprint of your company logo on a long-sleeve t-shirt.



**SOLD**

### ITEM SPONSORSHIPS

Includes your logo or branding on the item, your linked company logo on the Industry Summit website, and recognition on on-site and podium signage. Exclusive unless otherwise noted.



**SOLD**

Your logo is front and center when attendees access the app to the summit schedule and message fellow attendees.

#### LANYARDS

\$750

**SOLD**

One available per association.

#### BOTTLES OF WATER

\$850

**SOLD**

Keep summit attendees hydrated with your full-color branding on 16.9-oz. bottles of water.

#### SUMMIT PENS

\$1,000

Everyone needs a pen! Your company's logo will be displayed on all pens used during the summit, a great way to show off your company.

#### TOTE BAG

\$1,500

**SOLD**

Showcase your company's logo on all attendee bags.



**SOLD**

Include your company logo on every attendee's room key at the Viewline Resort Snowmass.