



**INTERNATIONAL SEALING
DISTRIBUTION ASSOCIATION**

Connecting World Class Sealing Distributors and Manufacturers

ADVERTISE IN 2013!

There are many different
opportunities to reach the
leaders in our industry. **ACT
NOW.**
First Come, First Served.

We have a number of advertising options available to increase your exposure.

- The **ISD Summit Guide & Membership Directory**: this annual publication is distributed to all ISD members in attendance at the *2013 ISD Summit*, and is also sent to all ISD Member contacts – over 500 in number.
- The **ISD Insider**: a quarterly e-newsletter providing industry-side information and articles critical to growing your business, reaching over 500 members. Can feature either your premium high placement banner ad, or a select tombstone footer ad.
- The **ISD inBrief**: a monthly e-bulletin informing members and prospective members of association news and educational events, reaching over 1500 individuals. Can feature both a premium high placement banner ad, or a select tombstone footer ad.
- The **ISD website**: choose between a premium rotator ad on the home page, restricted to 3 advertisers only for maximum exposure, or a select position tombstone ad on the page(s) of your choice. These ads can appear six or 12-month duration for maximum exposure.

Act now - it's an investment that can create many new opportunities in 2013 & beyond!

OPTIONS & FEES

ISD Insider

- Premium high placement banner ad; \$1400/year or \$400/quarter *Specify issue* _____ \$ _____
- Select tombstone footer ad; \$1000/year or \$300/quarter *Specify issue* _____ \$ _____

ISD inBrief

- Premium high placement banner ad; \$1000/6-month \$ _____
- Select tombstone footer ad; \$150/month \$ _____

ISD Website

- Premium homepage rotating ad; \$2000/year or \$600/quarter \$ _____
- Choice position tombstone ad; \$1400/year or \$400/quarter \$ _____

ISD Summit Guide & Membership Directory – Deadline – July 3 (standard b/w rates; for color ads, see additional fees below).

- Logo placement - \$300 \$ _____
- Business Card - \$300 \$ _____
- 1/3 page horizontal or vertical - \$700 \$ _____
- ½ page horizontal - \$900 \$ _____
- 2/3 page horizontal or vertical - \$1100 \$ _____
- Full page - \$1250 \$ _____

Full-color option

- Add 4-color to any ad – Add 50% \$ _____

Premium Placement options

- Inside front cover - \$1800 \$ SOLD
- Inside back cover - \$1600 \$ SOLD
- Back cover - \$2500 \$ SOLD

GRAND TOTAL \$ _____

GENERAL INFO

Company Name

Individual Contact

Signature _____
Date

Phone _____
Fax

Special Instructions

PAYMENT INFO

Payment Method: Check Credit Card Bill me
 Check enclosed for: \$ _____ OR
 Charge a total of \$ _____ TO
Mastercard VISA Discover Amex

Card number

Expiration Date _____
Verification Code

Name on card

Signature

Fax or mail your completed form with Ad by July 3, 2013. Thank you!