



the Gasket Fabricators Association presents the

# G/C

## EXPO

gasketing/converting expo '18

**March 19-21, 2018**

Rosen Shingle Creek | Orlando, Florida



### CO-SPONSORS



[www.gasketfab.com/expo](http://www.gasketfab.com/expo)  
1-610-971-4850





***"I enjoyed the opportunity to meet a wide variety of colleagues from within the Gasketing/Converting industry at the last Expo. The people that attend are decision makers for their organizations. I intend to send a number of employees to network and learn about product offerings."***

- Shelby Ricketts, Chief Executive Officer, *Insul-Fab*







The Gasketing/Converting Expo has become a "must attend" industry event, with the last event drawing over 670 attendees and 135 exhibitors. It's a valuable way to network and conduct business with industry peers, and to learn about the latest technologies and innovative ideas. The cost-effective table top display format allows suppliers to have unprecedented exposure to gasket fabricators and converters without having to arrange for elaborate displays and logistics.



## MEET

Connect with both new and existing customers and suppliers during this unique industry event, which attracts the top industry professionals and decision makers.



## NETWORK

Enjoy plenty of networking opportunities during the Expo, breakout sessions, meals, evening functions, and social activities.



## LEARN

Participate in a series of targeted technical and business sessions on topics that directly impact the gasketing and converting industries.



## ONLINE REGISTRATION

Registration is now open, and can be found online at [www.gasketfab.com/expo](http://www.gasketfab.com/expo).

**The deadline to register is February 13, 2018, and the deadline to reserve exhibit space is December 29, 2017.**



# PROGRAM SCHEDULE

## Sunday, March 18, 2018

6:00 p.m. - 7:30 p.m. Cocktail Reception for Early Arrivals

## Monday, March 19, 2018

8:00 a.m. - 11:00 a.m. GFA Board of Directors Meeting  
*Board Members Only*

Noon - 1:00 p.m. New Member Orientation

1:00 p.m. - 5:00 p.m. GFA Committee Meetings

6:30 p.m. - 8:30 p.m. Dinner Reception

## Tuesday, March 20, 2018

7:00 a.m. - 8:30 a.m. Exhibitor Set-Up

7:00 a.m. - 9:00 a.m. Continental Breakfast

9:00 a.m. - 7:00 p.m. Exhibit Hall Open

Noon - 1:00 p.m. Lunch  
(Exhibit Hall Closed)

5:00 p.m. - 7:00 p.m. Reception in Exhibit Hall

7:00 p.m. - 8:30 p.m. Exhibitor Tear-Down

## Wednesday, March 21, 2018

8:00 a.m. - 8:30 a.m. GFA Business Meeting

8:30 a.m. - 11:00 a.m. General Session  
"A Bend in the Road"  
Speaker: Brian Beaulieu

1:00 p.m. Winter Park Tour

1:00 p.m. Golf Tournament

1:00 p.m. - 4:00 p.m. Casual Networking  
by the Pool

6:30 p.m. - 8:00 p.m. Cocktail Reception

### MEETING NOTES

Attendees are invited to attend all sessions unless otherwise noted on the program.

The daytime temperature is expected to average about 83°. Evening temperatures are expected to average about 60°.

The dress for all events is casual.



## TECHNICAL & INDUSTRY BREAKOUT SESSIONS

In an effort to bring the latest technical and industry information to attendees, on Tuesday, March 20<sup>th</sup>, the G/C Expo '18 will feature a series of targeted sessions on topics that directly impact the Gasketing and Converting industries.

These sessions will provide timely and relevant industry information that may help you solve a problem or develop your next big idea. Check out all the latest information on these sessions at [www.gasketfab.com/expo](http://www.gasketfab.com/expo).





## EXHIBITOR GUIDELINES

1. Each 6 ft. table is 24 inches wide and 30 inches high.
2. All exhibit items are to be supplied by the exhibitor.
3. Displays must be no wider than the assigned 6 ft. table (unless you have reserved multiple tables) and no higher than 10 ft. from the ground.
4. Electricity in booths is permitted.
5. Sound amplification is prohibited.
6. Exhibitors are not permitted to have hospitality suites during scheduled events.
7. All exhibit personnel must register.
8. Personnel for non-member exhibitors must be full-time employees of the company.
9. Rep agencies are not eligible to exhibit.
10. Set-up will be on Tuesday, March 20<sup>th</sup> from 7:00 a.m. to 8:30 a.m. Tear-down will be immediately following the cocktail reception.
11. An Exhibitor Service Manual containing literature and rates for shipments, material handling, and electricity will be sent to exhibitors by SourceOne Events, the exhibit company.



## "A Bend in the Road"

presented by Brian Beaulieu

The keynote presenter for the General Session on Wednesday, March 21<sup>st</sup> is Brian Beaulieu, one of the country's most informed economists and the CEO of ITR Economics™, where he researches the use of business cycle analysis and economic forecasts to increase profitability.

Brian will present the current business cycle status of the US and North America economy, as well as where the economy is heading. Reliable leading indicators will be the guide to understanding what to expect over the 12 months following the G/C Expo '18, and you will learn the upside opportunities and what risks are ahead for the economy. You are positioned for extended prosperity in most markets, and it is important to understand the difference between a potential slump in activity (2019) versus the extended upside potential looking further into the future. There will be challenges; chief among them is the ongoing labor shortage. Labor is a double-edged sword, and Brian will talk about Management Objectives™ pertaining to effectively managing labor costs and other pressures stemming from business cycle changes.

You do not want to miss this opportunity to learn what the leading indicators are telling us, to understand the context of short-term changes versus long-term trends, and to manage more confidently in the future.



***"In one day, we can get all the latest information from current and new suppliers. This allows us to increase our profitability and to be a valuable resource to our customers."***

-Ken Stober, President & CEO, Mueller Die Cut Solutions



## HOTEL RESERVATIONS

Hotel reservations are to be made directly with the Rosen Shingle Creek by calling 1-866-996-6338 or 1-407-996-6338.

The cutoff date to ensure a reservation at the hotel is **February 13, 2018**.

## WHERE IS ROSEN SHINGLE CREEK?

It is conveniently located on Universal Boulevard just off of the Beachline Expressway. This ideal location is also minutes away from Orlando's world-famous attractions like Universal Orlando®, Wet 'n Wild, Sea World Orlando® and others.

9939 Universal Boulevard  
Orlando, Florida 32819  
Phone: 1-407-996-9939  
[www.rosenshinglecreek.com](http://www.rosenshinglecreek.com)

## ACCOMMODATIONS

Each guestroom includes a luxurious Creek Sleeper bed, 40" flat screen TV, safe, plush robes, mini-refrigerator, and more. Complimentary wi-fi is available in guestrooms and public areas (excluding all meeting space).

Our room rate is \$209 plus taxes.

The check-in time is 3:00 p.m. and the check-out time is 11:00 a.m. All gratuities are left to the discretion of the guest.

## GROUND TRANSPORTATION/ PARKING

You may arrange shuttle transportation through Mears Transportation online at [www.mearstransportation.com](http://www.mearstransportation.com) or by calling 1-407-423-5566. The cost is \$21 per person for one-way transportation and \$33 per person for round trip transportation between the Orlando International Airport and Rosen Shingle Creek. Please note that this company also services other hotels.

One-way taxi service between the airport and the hotel is approximately \$40. Self-parking at the hotel is \$16 per day plus tax. Valet parking is \$21 per day plus tax.

## CAR RENTAL SERVICES

The following car rental service providers are conveniently located within walking distance at the airport:

- Advantage
- Alamo
- Avis
- Budget
- Dollar
- Enterprise
- E-Z Rent-A-Car
- Hertz
- National
- Payless
- Thrifty

All other car rental service providers require shuttle transportation. Car rental service is available onsite at Rosen Shingle Creek through Enterprise Rent-A-Car, which has a rental desk at the hotel.



***"It is increasingly more important in today's economic environment to keep abreast of information that is important to your customers and how you can make them more successful by gaining greater insight on materials, equipment, and processing. This all happens with a one day Expo, which is an extremely efficient use of time and money."***

- Pamela Fardelos, National Sales Manager, *Berry Global*



## GOLF

The Golf Tournament will begin at 1:00 p.m. on Wednesday at the Shingle Creek Golf Club, just a very short walk from the hotel. This challenging yet playable course lies along historic Shingle Creek and features interconnected waterways, undulating fairways and breathtaking 360° views. It presents challenges to players of all levels and has consistently been rated as one of Orlando's best golf courses. The tournament is a 4-person scramble so that golfers of all skill levels may participate.

The cost is \$126 per person (including taxes). Club rental is \$56. Please note that lunch is not included. All golf fees will be billed to your room if you are staying at the Rosen Shingle Creek. If you plan to stay at another hotel, you will need to stop by the Pro Shop to arrange payment.

*Golf Cancellation - Due to the golf club's policy, if you cancel less than 14 days in advance, you will be charged the regular fee.*

## CASUAL NETWORKING BY THE POOL

We have reserved an area by one of the pools on Wednesday from 1:00 p.m. to 4:00 p.m. exclusively for attendees of the G/C Expo '18. The area will serve as a meeting place for attendees who are not planning to partake in other activities to gather and network informally. Casual attire, including bathing suits, is encouraged. Light snacks and refreshments will be available. Spouses and guests are welcome.



## SPOUSE ACTIVITIES

The spouse registration fee includes admission to all sessions unless otherwise noted on the program. This includes all cocktail receptions and the continental breakfast and lunch on Tuesday.

**Spouses who are full-time employees of attending companies must pay the full registration fee.**

## WINTER PARK TOUR

The Winter Park Tour will depart at 1:00 p.m. on Wednesday from the hotel lobby. Guests will be treated to a scenic boat tour, which highlights Winter Park's hidden gardens.

After the boat tour, guests will walk through Park Avenue, home to one-of-a-kind boutiques, sidewalk cafés, as well as world-renowned art collections in the area's museums, such as the Albin Polasek Museum.

Lastly, unwind at the Wine Room on Park Avenue for an exclusive wine tasting, with a sommelier, as he explains the essence of each wine.

The cost is \$95 per person.

## RECREATION

**The Spa at Shingle Creek** - Guests have a number of services from which to choose, including massages, facials, saunas, whirlpools, nail and hair treatments, and more.

**Fitness Studio** - The fitness center is open daily from 5 a.m. to 10 p.m. and is equipped with state of the art fitness equipment, as well as a cardio theatre for all cardiovascular machines with flat screen monitors. Attendees of the G/C Expo will have complimentary access to the fitness center.

**Resort Pools** - Four heated outdoor pools, with two hot tubs and poolside amenities, are available.

**Recreation Courts** - Two lighted tennis courts, a basketball court, and a sand volleyball court are available.

**Nature and Walking Trails** - See the concierge staff for maps.

**Walt Disney World® Parks and Resorts** - The hotel is just minutes from the Magic Kingdom, Epcot, Hollywood Studios, Animal Kingdom, Blizzard Beach, and Typhoon Lagoon.

**Universal Orlando® Theme Parks, SeaWorld Orlando®, Wet 'n Wild® and Aquatica** - Transportation is available via the Super Star Shuttle provided by Universal Orlando. Seating is limited and available on a first come, first served basis during regular park operating hours only. Boarding passes are required and can be obtained at the Universal Attraction Ticket Desk located in the hotel lobby one day in advance and up to 30 minutes prior to departure.





***"GFA events are, hands down, the most meaningful set of trade events I have participated in to date and my introduction to them was the Expo. It was like the cream of a great trade show, in a smaller venue, in a shorter time frame."***

- Petra Schaefer, Principal, Adhesive Applications

## MEMBER REGISTRATION FEES

To qualify for these discounted fees, you must be a current member of the GFA, FSA, IADD, or ISD.

**Member Registration**      **\$485/person**

**Reduced Member Registration**      **\$225/person**

*To be eligible for this rate, at least 2 other representatives from your company must be paying the full fee.*

## NON-MEMBER REGISTRATION FEES

**Non-Member Registration**      **\$750/person**

**Reduced Non-Member Registration**      **\$425/person**

*To be eligible for this rate, at least two other representatives from your company must be paying the full fee.*

## SPOUSE REGISTRATION FEE

**Spouse Registration**      **\$225/person**

*Spouses who are full-time employees of attending companies must pay the full registration fee.*

## EXHIBIT FEES

**GFA, FSA, IADD, & ISD Members**      **\$225/table**

**Non-Members**      **\$1,000/table**

**Non-Members Who Do Not Qualify For Membership**      **\$500/table**

*(Examples: Software Providers, Merger & Acquisition Services, HR Services)*

Exhibitors must also pay the attendee registration fee.

*Please note that if you exhibited in the past, you must be a member of the GFA, FSA, IADD, or ISD in order to exhibit at the Gasketing/Converting Expo '18. Non-members are only permitted to exhibit one time.*

*Booth personnel for non-member exhibitors must be full-time employees of the company. Rep agencies are not eligible to exhibit.*



If you have any questions, please call 1-610-971-4850 or e-mail [info@gasketfab.com](mailto:info@gasketfab.com).

[www.gasketfab.com/expo](http://www.gasketfab.com/expo)